

LOCAL SEARCH FORCE

We Help Businesses Get Found!

| GET FOUND! | Get Found Starter Kit \$167/month (2 months to set-up) | Get Found Bold \$250/month (2 months to set-up) | Get Found PRO \$800/month (2 months to set-up) | Get Found MASTER \$2,000/month (2 months to set-up) |
|--|---|--|---|--|
| Search Term Targeted Techniques <small>Proprietary, non-transferable tech used</small> | 50 Terms | 100 Terms | 200 Terms | 500 Terms |
| Conversion Tracking – Forms & Calls <small>Small cost/call fee (\$.09/min)</small> | ✓ | ✓ | ✓ | ✓ |
| Traffic Reports <small>Monthly report of unique and total visitors</small> | ✓ | ✓ | ✓ | ✓ |
| Web Hosting of Current/New, Site Back-Ups <small>1 GB space (99% of all sites are under 1 GB)</small> | ✓ | ✓ | ✓ | ✓ |
| Unlimited Online Marketing Consultation <small>Use your Business Consultant (Account Representative)</small> | ✓ | ✓ | ✓ | ✓ |
| Minor Website Updates <small>Copy and Paste Text Changes Through Ticket System</small> | ✓ | ✓ | ✓ | ✓ |
| Branded Emails <small>Request up to 4 each w/250 mb storage. Ex: Joe@JoesTowing.com</small> | ✓ | ✓ | ✓ | ✓ |
| Annual Site, Domain & Security Updates <small>\$150/year</small> | ✓ | ✓ | ✓ | ✓ |
| Social Share Sharing <small>Get your web visitors connected to your social media accounts.</small> | X | ✓ | ✓ | ✓ |
| Owner's Corner (Add Your Own Content) <small>Position yourself as the expert by communicating to the public.</small> | X | ✓ | ✓ | ✓ |
| Phone App Developed, Submitted, Hosted <small>Uploaded to Google Play \$495, Upload to Google Play & Apple is \$995</small> | X | ✓ | ✓ | ✓ |
| Deals or Coupons <small>Offer your specials using an online coupon system</small> | X | ✓ | ✓ | ✓ |
| E-Commerce Platform <small>If you have something to sell online, we'll install/manage a platform</small> | X | ✓ | ✓ | ✓ |
| User Behavior Tracking Quarterly Report <small>Installed within 90 days of site development sign-off</small> | X | X | ✓ | ✓ |
| Optimized, Managed Authoritative Listings <small>Have built out Google Plus, Yelp, Trip Advisor, BBB, etc.</small> | X | X | ✓ | ✓ |
| Social Media Engage & Grow Efficiently <small>Manage all social media in 1 place, sched content, engage, track</small> | X | X | ✓ | ✓ |
| Live Website Chat <small>Communicate in real time. Training & Hosting Included.</small> | X | X | ✓ | ✓ |
| Paid Ads on Google <small>Approximately \$300/Month spent on Google Ads</small> | X | X | ✓ | ✓ |
| Create & Manage Ads Campaign <small>Bids, ads, placement, reports. 20% mgmt fee above \$300 spend</small> | X | X | ✓ | ✓ |
| Social Local Ads Campaign <small>Approx. \$1,000/month spent on paid ads across Facebook, Google, etc.</small> | X | X | X | ✓ |
| Managed Ads Campaign Plus <small>Increase your budget, 20% of spend add'l mgmt fee</small> | X | X | X | ✓ |
| In Comm - Auto Communicate <small>Email all conversion and Opt In, sched up to 30 social media posts, etc.</small> | X | X | X | ✓ |
| Conversion Marketing Analysis <small>Quarterly Review, Report & Recommendations</small> | X | X | X | ✓ |

Questions? Want to Get Started? CALL 727-400-3927